



Professional publication specializing in international logistics

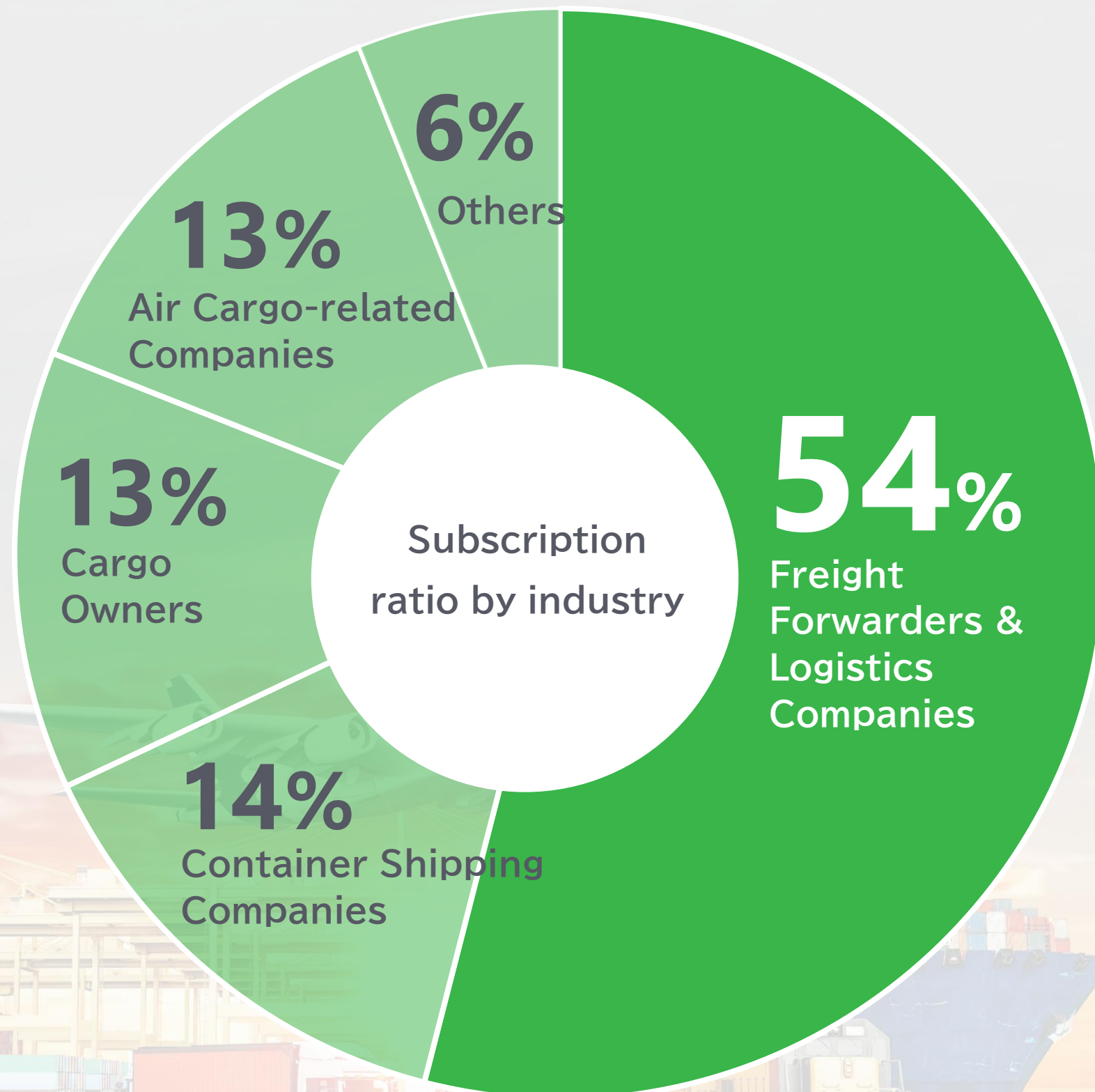
Daily Cargo

Media Kit

July 2026 Ver 1.0

Readership Profile

Exerting influence on the international logistics industry in Japan.



As of February 2025

Point1

Readers from logistics-related companies

77%

Point2

Number of logistics-related articles per day

40

Article count may vary by day.

Daily Cargo is a platform with broad reach across the international logistics industry through print and online.

Print



Daily
Cargo

Online



Daily
Cargo
電子版

For advertising inquiries, please contact us via our [Contact Form](#)
or email us at kp-ad@kaiji-press.co.jp.

Annual Special Feature Program Apr. 2026 - Mar. 2027

Month	Format	Content
April	A4 Supplement	Kansai Logistics Distributed at the Exhibition
May	A4 Supplement	Pharma Logistics Distributed at the Exhibition
	A4 Supplement	Tokyo Port
June	A4 Supplement	Yokohama Port
	A4 Supplement	Narita Airport
July	A4 Supplement	NVOCC
	Regular Issue	Summer Feature
August	Magazine	Local Ports
September	Regular Issue	Aviation Day
	Daily Cargo Online	International Logistics Exhibition

Month	Format	Content
October	Tabloid	70th Anniversary of Kaiji Press
	A4 Supplement	Kitakyushu Distributed at the Seminar
November	A4 Supplement	Nagoya Port
	Regular Issue	Haneda Airport
December	A4 Supplement	Semiconductors
January	Tabloid	New Year's Issue
February	Daily Cargo Online	Kyushu Logistics
March	A4 Supplement	Korea Logistics

*Schedule is tentative and subject to change.

*For ad inquiries, please contact us via our [Contact Form](#) or email us at kp-ad@kaiji-press.co.jp.

ガザ停戦合意、紅海航行正常化に期待
海運市況には下方圧力が

米国とカタールによると、ガザ地区で戦闘を続けるイスラエルとイスラム組織ハマスが段階的な停戦に合意。スエズ運河・紅海航行の正常化が期待される一方、高値幅経由の迂回航路を取っていたことによるトンマールの伸長効果が顕著して海運市況に下方圧力が加わる可能性がある。>>> P14

世界の航空貨物

物量前週比29%増、運賃は前年超え

航空貨物情報調査会社のワールドACDによると、2025年1月6～12日(第2週)の世界の航空貨物量は前週比29%増となった。年末年始休業明けで物量が増えたと見られる。特にアジア太平洋発米国向けは需要、スポット運賃ともに強含みで推移した。>>> P6

半導体装置販売見通し

AI以外需要鈍化も25年度過去最高へ

日本発航空輸出の主要品目のひとつ、半導体装置の販売市場が順調に拡大している。日本半導体製造装置協会(SEAJ)は16日、輸出を含む日本製半導体装置の2025年度の全世界向け販売高予測を前年度比5.0%増の4兆6590億円と発表した。24年度を超えて過去最高の予測とした。>>> P7

Top Story

3月爆検拡大、来年からX線検査

航空貨物保安KS/RA制度が厳格化

国際航空貨物輸送のセキュリティ確保と物流円滑化を目的とするノンシッパー(特定荷主=KS)/レギュレーテッドエージェント(特定航空貨物利用運送事業者など=RA)制度での貨物検査が厳格化する。安全性が確認されているKS以外の貨物は、フォワーダーを中心としたRAまたは航空会社・上屋会社などが爆発物検査を行っているが、今年3月から検査対象がカートン単位に拡大するほか来年1月からは貨物の「中身」の安全確認まで求められる。現在は外装で爆検を行っている。全量開披での安全確認は現実的ではなく、X線検査装置での爆検が求められる。荷主は非KSが大半を占めており、業界全体での対応が課題になる。>>> P3



国、荷主、業界全体での連携や取り組みが求められる

AD



About Daily Cargo Print Edition

Daily Cargo is a specialized newspaper for international logistics with more than 40 years of history, covering the air cargo, logistics and shipping sectors. Its reporting network delivers the latest industry developments, while special editions on specific regions and commodities provide practical, industry-focused insights.

Format: A4 size (297mm x 210mm), 16 pages

Price: JPY10,000 per month (JPY10,800 including tax)

Publication Days: Monday through Friday

(Excluding public/company holidays)

Founded: November 1979



Daily Cargo Online is a membership site offering full access to all articles from Daily Cargo, Japan's specialized newspaper for international logistics. It also provides archives, special editions, cargo statistics and freight market data for broader industry insights.

Price: JPY10,000 per month (JPY11,000 including tax)
Founded: April 2009



Print Edition

Advertising menu & price list [Display AD]

Space	Size (Height x Width)	Price		Insertions	Notes
		Full Color	Black & White		
Shoulder	36 × 55mm	USD500	—	1x	
Front page, footer	86 × 180mm	USD5,000	—	1x	
Inside back cover	260 × 180mm	USD6,000	—	1x	
Back cover	260 × 180mm	USD7,000	—	1x	A4 supplement only
Full page	260 × 180mm	USD5,000	USD3,400	1x	Ad positioning available in the Aviation, Maritime, or Logistics categories.
Half page	120 × 180mm	USD2,500	USD1,700	1x	
Quarter page	60 × 180mm	USD1,200	USD900	1x	
Below column	60 × 180mm	USD2,500	USD1,700	1x	
Job	60 × 180mm	USD3,000	USD2,000	4x	Ad positioning available in the Aviation, Maritime, or Logistics categories.

*Bank transfer fees are not included and are the responsibility of the advertiser.

*Discounts will be applied for booking multiple insertions in the same ad unit: 10% for 6+ placements, 20% for 12+ placements, and 30% for 24+ placements.

* Japanese-language advertisements are preferred. Layout and formatting assistance is available, but translation services are not provided.



Print Edition

Advertising menu & price list [Advertorial]

Space	Word count (recommended)	Price	Insertions	Note
Full page	Approximately 1,000 Japanese characters and 2-3 images	Color USD6,500 B&W USD4,500	1x	Articles must be submitted in Japanese by the advertiser. The article will be clearly marked as "PR" at the top.
Double-page spread	Approximately 2,000 Japanese characters and 5-6 images	Color USD13,000 B&W USD9,000	1x	Articles must be submitted in Japanese by the advertiser. The article will be clearly marked as "PR" at the top.

*Bank transfer fees are not included and are the responsibility of the advertiser.

*Discounts will be applied for booking multiple insertions in the same ad unit: 10% for 2.

*Articles must be submitted in Japanese. We can assist with article editing and formatting; however, translation services are not available.

*The label "Advertisement" will be displayed at the top of the article.



Online Edition

Advertising menu & price list

Space	Size (Height × Width)	Monthly fee	Display type	Frames
Premium Banner	648 × 120 px	USD6,000	Rotation	Up to 6
Rectangle	300 × 250 px	USD4,000	Rotation	Up to 6
Side Banner	300 × 80 px	USD1,500	Rotation	Up to 6
Advertorial	—	USD7,500	Fixed	—

*Bank transfer fees are not included and are the responsibility of the advertiser.

*Discounts will be applied for booking multiple insertions in the same ad unit: 10% for 3+ months and 20% for 6+ months.

Ad Submission Guidelines

To ensure a smooth advertising placement process, please confirm that you meet the following requirements before submission:

■ Basic Rules

The basic rules for submitting your ad data are listed below. If you require further details, please let us know, and we will send you the complete Ad Submission Specifications separately.

- Submission Data: Adobe Illustrator file with outlined fonts or print-ready high-resolution PDF.
- Proof/Mock-up: Please send a sample PDF exported at the final actual size.
- Resolution: 300 dpi or higher.
- Color Settings: CMYK (process color) or Grayscale.

Note: RGB and spot colors are not permitted.

■ Paid Ad Production

We offer advertisement layout and resizing services at a flat fee of USD 300.

Kaiji Press Co., Ltd.

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Advertising Inquiries

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or Kaiji Press [Contact Form](#)