

Professional publication specializing in the maritime industry

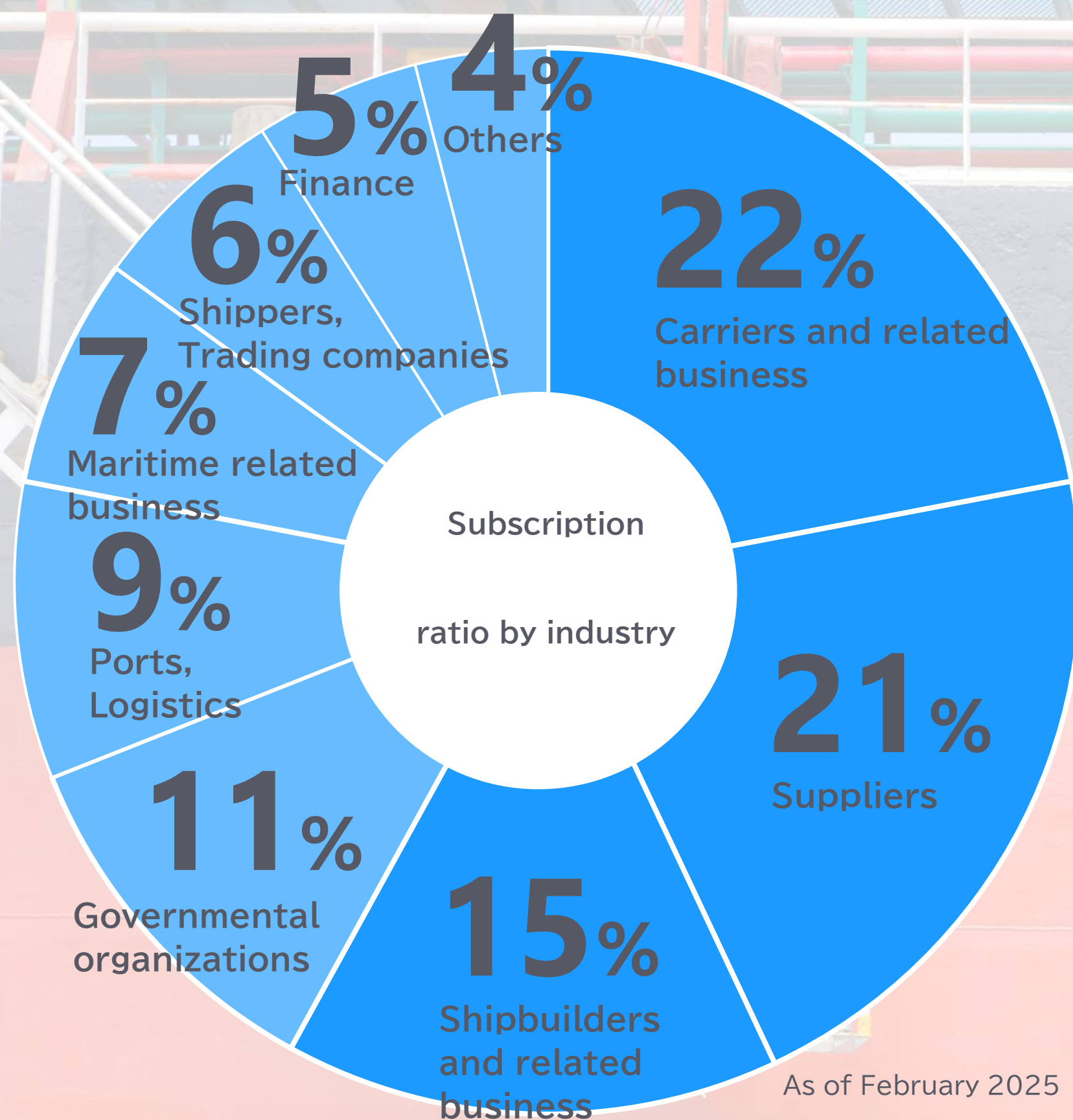
KAIJI PRESS

Media Kit

July 2026 Version 1.0

Readership Profile

Unmatched influence
in the maritime industry



Point1

Extensive reach
across
the maritime
sector

Point2

Number of
maritime-related
articles per day

40

Article count may vary by day.

Kaiji Press is a platform with broad reach across the maritime industry through print and online.

Print



ONLINE



For advertising inquiries, please contact us via our [Contact Form](#)
or email us at kp-ad@kaiji-press.co.jp.

Annual Special Issue Program Apr. 2026 - Mar. 2027

Month	Format	Content
Apr. 2026	Magazine	Sea Japan 2026
Jul. 2026	Regular Issue	Marine Day
	Magazine	Ship of the Year 2025
Sep. 2026	Magazine	Trend in Singapore 2026
Oct. 2026	Magazine	TSUNEISHI SHIPBUILDING: A New Chapter Begins
Dec. 2026	Magazine	70th Anniversary of Kaiji Press
	Tabloid	Heavy and Breakbulk Transportation
Jan. 2027	Regular Issue	New Year Special Issue
Jan.-Mar. 2027	Magazine	NYK DX & Innovation Special Magazine (Japanese & English)
Feb.-Mar. 2027	Magazine	Guidebook of World Ship Repair Yards 2027
Mar. 2027	Regular Issue	Offshore Wind Power

Month	Format	Content
Apr. 2026	COMPASS May	•Focus on Decarbonization Solutions: Software for Energy and GHG Missions •Ship Communications
Jun. 2026	COMPASS July	•Focus on Decarbonization Solutions: Improving Propulsion Performance •Business Strategy of Japan Big 3 & NSU, IINO etc.
Aug. 2026	COMPASS September	•Focus on Decarbonization Solutions: HydrogenFuel •Classification
Oct. 2026	COMPASS November	•P&I Club •Focus on Decarbonization Solutions: Methanol Fuel
Dec. 2026	COMPASS January	•Market Forecast 2027 •Focus on Decarbonization Solutions: Battery-Powered Propulsion
Feb. 2027	COMPASS March	•Ship Management Company •Focus on Decarbonization Solutions: GHG Emissions Management Support

*Schedule is tentative and subject to change.
*For ad inquiries, please contact us via our [Contact Form](#) or email us at kp-ad@kaiji-press.co.jp.

読者新聞 〇 西報プレス社 2025 (日刊、但し土、日、祝日は休刊) 船期 31 年 7 月 10 日 第三種郵便物認可

https://www.kaiji-press.co.jp

2025年
4月1日(火)
17215号

KAIJI PRESS

海事プレス

AD



投資額の影響大か (写真=ブルームバーグ)

HEAD LINES

《記者座談会》海運この1カ月<上>
米/ウ・露が黒海停戦で合意
荷動き回復に期待も多難
》》 22 ページ

商船三井マリテックス始動
海事技術の専門家集団目指す
4月1日付で商船三井マリテックスが発足。菊地社長に新会社発足の狙いを聞いた。
》》 8 ページ

米国向けコンテナ運賃
前週比 1 割超上昇
上海発米国向けのコンテナ運賃が上昇。西岸・東岸向けはいずれも2ケタの上昇。
》》 9 ページ

LNG 船
今後年 20 隻がスクラップ
ブローカーのBRSは、LNG船は今後数年間、年20隻程度がスクラップされると予測。
》》 20 ページ

《造船 新トップの素顔》
川崎重工業
荻野剛正・船舶海洋ディビジョン長
》》 7 ページ

《造船》次代への挑戦/日野氏の
船舶融資人生に悔いなし
》》 5 ページ

《青灯》
米国と自動車船
》》 3 ページ

※全記事の目次は最終面※

船主 低調・増加で見方分かれる
ビジネス ■ マーケット売船、船型も影響

国内船主によるマーケット売船動向は関係者の見方が分かれています。新規投資難、売船候補船の減少などから昨年来の低調推移を見通す関係者は多い。一方、中古船価は下落したが円安傾向が続いていること、短期用船でつないできた船の売船時期が来ていることから増加を予想する声もある。陳腐化リスクなど保有する船種・船型が売船動向に影響するとも指摘されている。
》》 4 ページ

AD



About Kaiji Press Print Edition

Kaiji Press, founded in 1956, is a premier maritime media with nearly 70 years of history. Highly influential in shipping and shipbuilding, it is an indispensable daily information source for our readers.

Format: A4 size (297mm x 210mm), 16 pages

Price: JPY14,000 per month (JPY15,120 including tax)

Publication Days: Monday through Friday

(Excluding public/company holidays)

Founded: June 1956

The screenshot displays the Kaiji Press Online website. At the top, there's a navigation bar with the logo '海事プレス ONLINE' and a search bar. Below it, a secondary navigation bar lists categories like 'トップ', 'ニュース', 'マーケット', etc. The main content area features several news articles. The first article is titled '《連載》CCS事業化への道<上> LCO2船商業運航へ準備進む アジア太平洋では50年に150隻必要' and includes a sub-headline '二酸化炭素回収・貯留（CCS）事業化に向け、国内外でCCS向け液化二酸化炭素輸送船（LCO2船）の運航が始まりつつある。世界初の本格的なCCSプロジェクトであるノルウェーの「ノー...続き」'. To the right, there's a '最新ニュース' section with a list of recent news items. Below the main article, there are two smaller articles: '《連載》欧州の船主・金融情勢② 資金・船腹調達手法が多様化 日本SLB、中国リースなどが競合' and '《連載》スタートアップハブ：シンガポール① 「未来を作るのはわれわれだ」 起業家と投資家が集まる海事ウィークの熱気'. The bottom section is divided into '海運<経営・全般>' and '海運<コンテナ・物流>' with a list of news items. On the right side, there are several 'AD' (Advertisement) placeholders and a 'KP DATA' section.



About Kaiji Press Online Edition

Our online service delivers Kaiji Press news and exclusive content. Access nearly 30 years of archives, special supplements, and original digital-only features.

Price: JPY14,000 per month (JPY15,400 including tax)
Founded: October 2019



Print Edition

Advertising menu & price list [Display AD]

Position	Size (Height×Width)	Price		Insertions
		Full Color	Black & White	
Shoulder	36 × 55mm	USD5,000	—	1x
Front page, footer	50 × 180mm	USD2,500	—	1x
Inside front / back cover	260 × 180mm	USD6,000	—	1x
Full page	260 × 180mm	USD5,000	USD3,000	1x
Half page	120 × 180mm	USD2,500	USD1,700	1x
Quarter page	60 × 180mm	USD1,200	USD900	1x
Job	60 × 180mm	USD3,000	USD2,000	4x

*Bank transfer fees are not included and are the responsibility of the advertiser.

*Discounts will be applied for booking multiple insertions in the same ad unit: 10% for 6+ placements, 20% for 12+ placements, and 30% for 24+ placements.

* Japanese-language advertisements are preferred. Layout and formatting assistance is available, but translation services are not provided.



Print Edition

Advertising menu & price list [Advertorial]

Position	Word count (recommended)	Price	Insertions	Note
Full page	Approximately 1,000 Japanese characters and 2-3 images	Color USD6,500 B&W USD4,500	1x	Articles must be submitted in Japanese by the advertiser. The article will be clearly marked as "PR" at the top.
Double-page spread	Approximately 2,000 Japanese characters and 5-6 images	Color USD13,000 B&W USD9,000	1x	Articles must be submitted in Japanese by the advertiser. The article will be clearly marked as "PR" at the top.

- *Bank transfer fees are not included and are the responsibility of the advertiser.
- *Discounts will be applied for booking multiple insertions in the same ad unit: 10% for 2.
- *Articles must be submitted in Japanese. We can assist with article editing and formatting; however, translation services are not available.
- *The label "Advertisement" will be displayed at the top of the article.



Online Edition

Advertising menu & price list

Position	Size (Height × Width)	Monthly fee	Display type	Frames
Premium banner	648 × 120 px	USD6,000	Rotation	Up to 6
Rectangle upper	300 × 250 px	USD4,000	Rotation	Up to 6
Rectangle lower	300 × 250 px	USD3,000	Rotation	Up to 6
Side banner fixed	300 × 80 px	USD6,000	Fixed	1 slot only
Side banner rotating	300 × 80 px	USD1,500	Rotation	Up to 18
Advertorial	—	USD7,500	Fixed	—
Job	—	USD1,500	Fixed	—

*Bank transfer fees are not included and are the responsibility of the advertiser.

*Discounts will be applied for booking multiple insertions in the same ad unit: 10% for 3+ months and 20% for 6+ months.

Ad Submission Guidelines

To ensure a smooth advertising placement process, please confirm that you meet the following requirements before submission:

■ Basic rules

The basic rules for submitting your ad data are listed below. If you require further details, please let us know, and we will send you the complete Ad Submission Specifications separately.

- Submission Data: Adobe Illustrator file with outlined fonts or print-ready high-resolution PDF.
- Proof/Mock-up: Please send a sample PDF exported at the final actual size.
- Resolution: 300 dpi or higher.
- Color Settings: CMYK (process color) or Grayscale.

Note: RGB and spot colors are not permitted.

■ Paid ad production

We offer advertisement layout and resizing services at a flat fee of USD 300.

Kaiji Press Co., Ltd.

Head office: 7F, PMO Shimbashi Ⅱ, 5-10-5, Shimbashi, Minato-ku, Tokyo 105-0004, Japan

Advertising Inquiries

Sales & Media Business Team kp-ad@kaiji-press.co.jp

or Kaiji Press [Contact Form](#)